

DIRECTORATE OF EDUCATION AND CHILDREN'S SERVICES

BASED AT NEW DIRECTIONS

West Reading Centre, Wilson Road, RG30 2RW

Tel: 0118 901 5676

Could you be the next... Marketing Apprentice?

£95 per week

Full-time, 37 hours per week

1 year contract

Ref: EDC1186

Are you aged between 16 - 19 and looking for an exciting new position to support the Marketing team at New Directions/ Reading Borough Council?

New Directions – the learning and employment service for Reading is looking for a Marketing Apprentice to help organise public events, update the organisations website, organise distribution of publicity materials and to get creative with display boards at centres and some design work.

As a Marketing Apprentice, you will learn how to grab people's attention and get your message across.

You will get the chance to work towards a NVQ Level 2 with Newbury College on a work-base training programme in marketing. We want someone who enjoys a new challenge every day, who is bursting with ideas and enjoys finding out what makes people tick.

If that sounds like you we'd love to hear from you.

For more information before applying, please contact **Christopher Brant**, Marketing Manager on **0118 901 5218** or email **chris.brant@reading.gov.uk**

Closing date: 12 noon, 4 March 2010 • Interview date 15 March 2010

To apply

Application forms can be downloaded or completed on-line at **www.reading.gov.uk**

Alternatively, email: **recruitment@reading.gov.uk** or call **0118 939 0039** (24 hour answerphone) quoting reference number **EDC1186** and stating which position you are interested in.

Please do not send a CV. For the purposes of equal opportunities, we can only accept Reading Borough Council application forms.

An Enhanced Criminal Records Disclosure will be sought from the successful candidate.

An extensive range of benefits is on offer, visit www.reading.gov.uk to find out more.

Equal opportunities for all.
Positive about disability.



Reading
BOROUGH COUNCIL